

JACOB JOHR

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EDUCATION

Art and Design BFA | University of Michigan Ann Arbor, MI

2020-2024

Extracurriculars:

American Advertising Federation – Media team leader

2022-2024

Accelerate Video – Creative director

2022-2023

M-agination – Director of photography

2021-2024

STUDENT WORK

<u>Project</u>	<u>Type</u>	<u>Role</u>	<u>Medium</u>	<u>Date</u>
Gateway	Short Film	Director Link	Blender, After Effects	June 2024
An Unexpected Trip	Short Film	Animator Link	Blender, Photoshop	May 2023
University Skate Collective	Promo	Director Link	Sony A7siii	Oct. 2022
“Familiar”	Short Film	Cinematographer Link	Sony A7sii	Nov. 2022
“29” Music Video	Music video	Animator Link	Photoshop	April 2022

PROFESSIONAL WORK

<u>Project</u>	<u>Type</u>	<u>Role</u>	<u>Medium</u>	<u>Date</u>
VW 2024 Dealer Meeting	Animation	Motion Designer	After Effects	Sept. 2024
On Gallows Hill	Feature Film	Lead Animator	Krita, Photoshop	June 2024
Side Biscuit Promotional	Promo	Animator/Videographer Link	Dragonframe, After Effects	June 2024
Who You Wanted All The Time	Short Film	Cinematographer	Sony A7siii	Dec. 2023
U of M Commencement 2023	Commencement	Cinematographer Link	Sony A7siii	June 2023
Channel Kindness	Promo	Art Director Link	Sony A7siii	June 2022
U of M Commencement 2021	Commencement	Cinematographer Link	Sony A7sii	June 2021

WORK EXPERIENCE

Freelance Animator

Self

Remote

Nov. 2021 - Present

- Consult with clients about goals and expectations to clearly illustrate project timeline
- Adapt to changing project circumstances on the fly while maintaining high quality deliverable
- Collaborating with creatives from conception to execution of projects to achieve a cohesive and professional final product

Director/Cinematographer

Filmic

Ann Arbor, MI

Oct. 2020 – June 2024

- Collaborated with a team of creatives to create client-centered promotional videos garnering publicity and promotion for brands
- Communicated with clients to ensure project remained focused on their vision and served their goals
- Organized and ran film sets for several projects, either as the head director, or lead cinematographer to keep to client schedule

Video/Animation Intern

White Bull

Ann Arbor, MI

June 2020 – July 2020

- Illustrated project goals with analysts and set routes to achieve them, creating coherent and approachable tutorials
- Directed and animated series of financial education videos to be used to introduce new users to company services
- Communicated within a small team to ensure videos remained helpful, informative, and entertaining throughout series

SKILLS & PROFICIENCIES

SOFTWARE

USE-CASE

PHOTOSHOP, AFTER EFFECTS, ILLUSTRATOR

Digital illustration, Motion Graphics, and Cel Animation

KRITA

2D animation and digital art creation

DAVINCI RESOLVE AND PREMIERE PRO

Video Editing and Color Correction

BLENDER 4.2 AND RHINO 8

3D modelling and 3D animation